



Session Title: At Your Assistance: Technology Resources for Museums Small and Not-So-Small

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Overview of Technology Funding (from a Funders Perspective)

- State of Technology Funding
- What Make Technology Fundraising Difficult (How is this different from everyday fundraising?)
- Element of a Successful Technology Proposal
  - Need
  - Business Case
  - Outline
  - Implementation Plan
  - Sustainability

Technology Resources Available to Museums from TechFoundation

- TechGrants: Technology Grant Program Focused on Massachusetts headquartered museums and other nonprofits. Next RFP available September 1, 2006. Grants historically have ranged from \$1,000-\$50,000
- TechMarketplace: Online marketplace where nonprofits and museums have access to discounted hardware, software and services from such brands as IBM, CDW, PcConnection and Adobe.
- TechConnect: Educational seminars for nonprofit and museum executive directors on technology management topics. Available to museums in the following cities: Atlanta, Boston, New York City and Philadelphia.